

incentiveworks

2018 FACTS & FIGURES



2511

planners;
8% more
than in 2017



**OVER
50%**

of planners stay
on the show floor
for 3+ hours



1403

exhibiting professionals
representing over
700 companies



REACHING PLANNERS



3,400
FOLLOWERS



479
FOLLOWERS

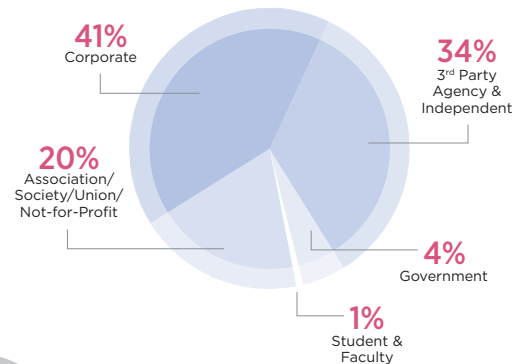


1087
FOLLOWERS



852
FOLLOWERS

TYPES OF PLANNERS THAT ATTENDED



ANNUAL MEETING SPEND



* Source 2018 show data

SAVE
THE
DATE

BOOK
YOUR 2019
SPACE
TODAY!

AUGUST 13+14, 2019

METRO TORONTO CONVENTION CENTRE



CANADIAN
MEETINGS +
EVENTS EXPO

FORMERLY INCENTIVWORKS

SUPER EARLY BIRD RATES
IN EFFECT UNTIL **NOVEMBER 30, 2018**
FOR 2018 EXHIBITORS ONLY